

Multi-Lateral Logistics Seminar



Distribution Operations

As simple as delivering the "right things" to the "right place" at the "right time"?

FACILITATOR: James Johnson

PANEL: Group Captain David Akrong

Lt Col Herring, USTC LNO

Lt Col Dunn, AFRICOM J44



Distribution Operations



Proposed outcome for this session:

Increase participant knowledge and ID Challenge(s)/Opportunities that can be addressed individually and collectively



Distribution Operations



What does "distribution operations" mean?

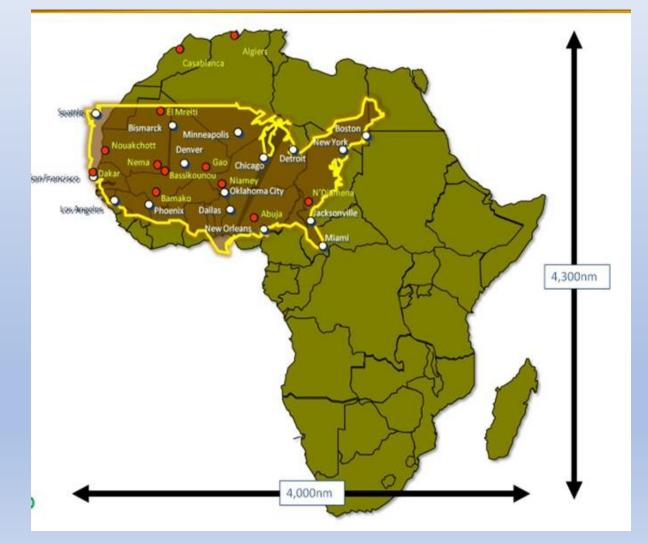
What do you want to achieve from this session?



Multi-Lateral Logistics Seminar (Food For Thought & Discussion)



As simple as delivering right things, right place, right time?





Multi-Lateral Logistics Seminar (Food For Thought & Discussion)



As simple as delivering right things, right place, "right time"?

What about:

Integration
Responsiveness
Innovation
End-To-End
Inventory
Inventory
Stakeholder Interest/Capability
Commercial vs Military

Cost and Risk
Tech Opportunities
Competing Interests
Enterprise Vulnerability
Synchronization
Optimization
MOEs

Competing Priorities
Access versus Ownership
Velocity and Visibility
Just in Time
Importance of Information
Hiring & Training



11/

111

GUATEMALA
Population:
16.77 MILLION

BIG BOTTLERS

BIG SIBS (STRATEGIC

Distribution Operations In Practice (Day-to-Day & Crisis Response)



Population: 3,28 MILLION





Haiti Earthquake



Questions for Panelist



- 1. What challenges do you see with distribution?
- 2. Can you provide your thoughts on some current initiatives (West African Logistics Network (WALN), Africa Distribution Network Forum (ADNF)?
- 3. Can you share your experiences with distribution in Africa?
- 4. What opportunities do you see for distribution in Africa?



Distribution Operations (MLLS Opportunities)



- 1. Short-range, low-hanging fruit?
- 2. Long-range efforts?